Advertise

Monday, 06 July 2009

The Dallas-Fort Worth Metroplex is a great place to be a dog lover, isn't it? There are so many events and businesses in our area that cater to dogs and their owners, and DallasDogLife.com provides its readers with a single online resource to find those events and businesses.

Unlike print publications, DallasDogLife.com is updated weekly to provide readers will fresh information so your ad will be seen more often. And DallasDogLife.com is available to anyone with an Internet connection, and does not depend on readers finding a magazine in a local dog-friendly store location.

DallasDogLife.com provides three options to promote your business organization:

- Business Listings - List your business in the BUSINESS DIRECTORY section of DallasDogLife.com. Readers who search for businesses by name, category, or neighborhood will be able to find you quickly and easily.

- Banner Ads - Advertise your business with an ad on any one of DallasDogLife.com's pages. We offer many banner ad sizes to fit all budgets.

- Email Newsletter Ads - The DallasDogLife newsletter goes out each Friday and contains a list of upcoming dog-friendly events in the DFW community and other local news and information.

Please feel free to contact me directly to discuss an advertising package for your business. Please email me at info@dallasdoglife.com or call 214-799-0335.

Looking forward to working with you!

-Yvonne Ybarra

Owner, DallasDogLife.com

```
#mc_embed_signup{background:#fff; clear:left; font:14px Helvetica,Arial,sans-serif; }
/* Add your own MailChimp form style overrides in your site stylesheet or in this style block.
   We recommend moving this block and the preceding CSS link to the HEAD of your HTML file. */
```

Sign up for Advertiser offers & updates!

* indicates required

Email Address *

First Name *

Last Name *

Business Name *

```
var fnames = new Array();var ftypes = new
Array();fnames[0]='EMAIL';ftypes[0]='email';fnames[1]='FNAME';ftypes[1]='text';fnames[2]='LNAME';ftypes[2]='text';fnam
es[8]='MMERGE8';ftypes[8]='text';fnames[3]='BIZNAME';ftypes[3]='text';fnames[9]='MMERGE9';ftypes[9]='text';fnames[4
]='BIZURL';ftypes[4]='url';fnames[5]='BIZADDR';ftypes[5]='address';fnames[6]='BIZPHONE';ftypes[6]='phone';fnames[7]=
'MMERGE7';ftypes[7]='imageurl';
try {
    var jqueryLoaded=jQuery;
    jqueryLoaded=true;
} catch(err) {
    var jqueryLoaded=false;
}
var head= document.getElementsByTagName('head')[0];
if (!jqueryLoaded) {
    var script = document.createElement('script');
    script.type = 'text/javascript';
    script.src = 'http://ajax.googleapis.com/ajax/libs/jquery/1.4.4/jquery.min.js';
    head.appendChild(script);
    if (script.readyState && script.onload!==null){
        script.onreadystatechange= function () {
            if (this.readyState == 'complete') mce_preload_check();
        }
    }
}
var script = document.createElement('script');
script.type = 'text/javascript';
script.src = 'http://downloads.mailchimp.com/js/jquery.form-n-validate.js';
head.appendChild(script);
var err_style = '';
try{
    err_style = mc_custom_error_style;
} catch(e){
    err_style = '#mc_embed_signup input.mce_inline_error{border-color:#6B0505;} #mc_embed_signup
div.mce_inline_error{margin: 0 0 1em 0; padding: 5px 10px; background-color:#6B0505; font-weight: bold; z-index: 1;
color:#fff;}';
}
var head= document.getElementsByTagName('head')[0];
var style= document.createElement('style');
```

```
style.type= 'text/css';
if (style.styleSheet) {
  style.styleSheet.cssText = err_style;
} else {
  style.appendChild(document.createTextNode(err_style));
}
head.appendChild(style);
setTimeout('mce_preload_check();', 250);

var mce_preload_checks = 0;
function mce_preload_check(){
    if (mce_preload_checks>40) return;
    mce_preload_checks++;
    try {
        var jqueryLoaded=jQuery;
    } catch(err) {
        setTimeout('mce_preload_check();', 250);
        return;
    }
    try {
        var validatorLoaded=jQuery("#fake-form").validate({});
    } catch(err) {
        setTimeout('mce_preload_check();', 250);
        return;
    }
    mce_init_form();
}
function mce_init_form(){
    jQuery(document).ready( function($) {
      var options = { errorClass: 'mce_inline_error', errorElement: 'div', onkeyup: function(){}, onfocusout:function(){},
onblur:function(){}  };
      var mce_validator = $("#mc-embedded-subscribe-form").validate(options);
      $("#mc-embedded-subscribe-form").unbind('submit');//remove the validator so we can get into beforeSubmit on the
ajaxform, which then calls the validator
      options = { url: 'http://dallasdoglife.us2.list-manage1.com/subscribe/post-
json?u=d02844339af7645b51fe90b99&id=1620b7d34c&c=?', type: 'GET', dataType: 'json', contentType:
"application/json; charset=utf-8",
                beforeSubmit: function(){
                    $('#mce_tmp_error_msg').remove();
                    $('.datefield','#mc_embed_signup').each(
                        function(){
                            var txt = 'filled';
                            var fields = new Array();
                            var i = 0;
                            $(':text', this).each(
                                function(){
                                    fields[i] = this;
                                    i++;
                                });
                            $(':hidden', this).each(
                                function(){
                                    var bday = false;
                                    if (fields.length == 2){
                                        bday = true;
                                        fields[2] = {'value':1970};//trick birthdays into having years
                                    }
                                 if ( fields[0].value=='MM' && fields[1].value=='DD' && (fields[2].value=='YYYY' || (bday &&
fields[2].value==1970) ) ){
                                 this.value = '';
            } else if ( fields[0].value=='' && fields[1].value=='' && (fields[2].value=='' || (bday && fields[2].value==1970) ) ){
                                 this.value = '';
            } else {
                if (/\[day\]/.test(fields[0].name)){
                                        this.value = fields[1].value+'/'+fields[0].value+'/'+fields[2].value;
                } else {
```

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                                        this.value = fields[0].value+'/'+fields[1].value+'/'+fields[2].value;
                                    }
                                }
                                });
                            });
                        return mce_validator.form();
                    },
                    success: mce_success_cb
                };
        $('#mc-embedded-subscribe-form').ajaxForm(options);


    });
}
function mce_success_cb(resp){
    $('#mce-success-response').hide();
    $('#mce-error-response').hide();
    if (resp.result=="success"){
        $('#mce-'+resp.result+'-response').show();
        $('#mce-'+resp.result+'-response').html(resp.msg);
        $('#mc-embedded-subscribe-form').each(function(){
            this.reset();
     });
    } else {
        var index = -1;
        var msg;
        try {
            var parts = resp.msg.split(' - ',2);
            if (parts[1]==undefined){
                msg = resp.msg;
            } else {
                i = parseInt(parts[0]);
                if (i.toString() == parts[0]){
                    index = parts[0];
                    msg = parts[1];
                } else {
                    index = -1;
                    msg = resp.msg;
                }
            }
        } catch(e){
            index = -1;
            msg = resp.msg;
        }
        try{
            if (index== -1){
                $('#mce-'+resp.result+'-response').show();
                $('#mce-'+resp.result+'-response').html(msg);
            } else {
                err_id = 'mce_tmp_error_msg';
                html = ' '+msg+'';

                var input_id = '#mc_embed_signup';
                var f = $(input_id);
                if (ftypes[index]=='address'){
                    input_id = '#mce-'+fnames[index]+'-addr1';
                    f = $(input_id).parent().parent().get(0);
                } else if (ftypes[index]=='date'){
                    input_id = '#mce-'+fnames[index]+'-month';
                    f = $(input_id).parent().parent().get(0);
                } else {
                    input_id = '#mce-'+fnames[index];
                    f = $().parent(input_id).get(0);
                }
                if (f){
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                $(f).append(html);
                $(input_id).focus();
            } else {
                $('#mce-'+resp.result+'-response').show();
                $('#mce-'+resp.result+'-response').html(msg);
            }
        }
    } catch(e){
        $('#mce-'+resp.result+'-response').show();
        $('#mce-'+resp.result+'-response').html(msg);
    }
  }
}
```